शासकीय लघु उद्योग विकास महामंडळ

GOVERNMENT SMALL INDUSTRIES DEVELOPMENT CORPORATION

Skill Development & Vocational Training | www.gsidc.org.in

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COURSE CURRICULUM / पाठ्यक्रम

Diploma in Fashion Communication & Promotion

Diploma Programme · Apparel Sector · Ref: GSIDC/CUR/1959

Course Type	**Diploma**	**Sector**	**Apparel**
Duration	**2 Years**	**Eligibility**	**10th / 12th Pass**
Total Subjects	**12**	**Total Marks**	**1200**
Course Fee	**Rs. 16,000**	**Examination**	**Theory**

SUBJECT-WISE CURRICULUM & MARKING SCHEME

Sr.	Subject Code	Subject Name	Type	Theory		Total
				Max	Min	
YEAR 1						
1	DFCP-101	Fashion Communication Basics	Theory	100	35	**100**
2	DFCP-102	Visual Merchandising	Theory	100	35	**100**
3	DFCP-103	Fashion Illustration & Styling	Theory	100	35	**100**
4	DFCP-104	Photography & Media Techniques	Theory	100	35	**100**
5	DFCP-105	Graphic Design for Fashion	Theory	100	35	**100**
6	DFCP-106	Studio Practice – I	Theory	100	35	**100**
		Year 1 Total		**600**		**600**
YEAR 2						
7	DFCP-201	Digital Marketing for Fashion	Theory	100	35	**100**
8	DFCP-202	Branding & Promotion Strategies	Theory	100	35	**100**
9	DFCP-203	Event & Fashion Show Management	Theory	100	35	**100**
10	DFCP-204	Fashion Journalism	Theory	100	35	**100**
11	DFCP-205	Internship	Theory	100	35	**100**
12	DFCP-206	Campaign Project	Theory	100	35	**100**
		Year 2 Total		**600**		**600**
		GRAND TOTAL		**1200**		**1200**

EXAMINATION & CERTIFICATION

- Course poora hone par GSIDC dwara nirdharit examination hoga.
- Har subject mein upar di gayi **Min (passing) marks** laana avashyak hai.
- Pass hone par GSIDC ki **marksheet** aur **Diploma certificate** jaari kiya jaata hai.
- Certificate ka online verification **www.gsidc.org.in** par kiya ja sakta hai.
- Admission ke liye nazdeeki GSIDC authorised study centre se sampark karein ya website par Admission Form bharein.

Note: Course ki poori jaankari, fee aur admission ke liye upar diya QR code scan karein ya dekhein: **https://gsidc.org.in/courses/diploma-in-fashion-communication-promotion**. Ye curriculum GSIDC website se generate kiya gaya hai (20-11-2026). Syllabus, fee aur niyamon mein samay-samay par badlav ho sakta hai; antim jaankari study centre / GSIDC office se

prapt karein.